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A BETTER WAY TO GIVE BEGINS NOW.



A BETTER WAY TO GIVE. A BETTER KANSAS CITY.

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YOU'RE DOING SOMETHING GREAT.
BETTER BEGINS NOW.

Since 1978, the Community Foundation has helped area businesses do great things for the causes they support.

By leveraging the Community Foundation's comprehensive offering of expertise, products and services to establish your corporate foundation or to expand your corporate giving program, you will make your philanthropic dollars work harder—and smarter.

The result: a better way to give to the causes you care about.

YOU'RE MAKING SMART BUSINESS SENSE.

A corporate giving program bolsters a corporation's bottom line and its presence in the marketplace. Simply put, companies that give back become companies that move forward.

CORPORATE BENEFITS

- Partnering with the Community Foundation, a national leader in corporate giving services, gives your company a more focused, results-driven approach and saves you money. These greater efficiencies empower a company to make the most of its community support.
- The best corporate giving programs provide opportunities for stronger, more focused brand-building with the community, customers, prospects and employees.
- Today's CEO should insist that a company adopt a giving program, regardless of the program's size or scope, if not for altruistic reasons, then at the very least for two reasons that directly affect the company's bottom line: (1) revenue depends on it because consumers demand it; and (2) productivity depends on it because employees demand it.

AN EASIER WAY TO GIVE.

GIVE YOUR GIVING A LITTLE HELP.

Choose from our customized products and services. The Community Foundation offers an array of cost-effective choices, corporate giving expertise, and a team to help you build upon and manage your good work.

SERVICES.

Corporate Giving Inventory

Completing a corporate giving inventory is a major step forward for any company that is launching or re-energizing its commitment to social responsibility. Employees are surveyed and results are presented and assessed. The inventory can lead to careful goal planning, a vision for community impact and a business bottom-line measurement system.

Grantmaking Management and Accountability

Through a grantmaking process customized for you, the Community Foundation will provide a wide range of services and ensure that your grant dollars are being used for their intended purpose with maximum impact in the community.

SERVICES.

Employee Matching Gift Program Administration

Whether a corporate match is \$100 a year or \$1,000, and whether the match extends to all employees or just to the executive team, the Community Foundation can administer a customized program for you.

Scholarship Administration

We can make administering a scholarship even easier. Let us take care of issuing award and denial letters to applicants and serving as the behind-the-scenes selection committee, making decisions based on your criteria.

Giving Strategy Development

Based on what is important to you, we highlight community issues and help you formulate structures and strategies to respond to these needs.

Corporate Giving Campaign

We offer a comprehensive array of systems and processes to support your giving campaign.

Cause Marketing Campaign

Working with your team, we can help you implement a cause marketing campaign, ensuring that it aligns with your corporate giving approach.

