



# Kansas City Southern

KANSAS CITY SOUTHERN CHARITABLE FUND  
A Rich History of Giving Back to the Region

**A**rthur E. Stilwell founded Kansas City Southern in 1887 with a bold vision to provide a direct north-south rail route to the Gulf of Mexico, moving grain, coal, lumber and other minerals across a growing nation. Considered to be eccentric during a time when other railroads adopted an east-west route, Stilwell pushed forward with his dream of the north-south rail line, undaunted by

those who labeled his aspirations unrealistic. Stilwell's strategy—and Kansas City Southern—was an unqualified success.

For more than a century, the leaders and hard-working railroaders at Kansas City Southern have embraced Stilwell's tenacious ingenuity, making Kansas City Southern what it is today. Deeply committed to the community, the company established the Kansas City Southern Charitable Fund at the Greater Kansas City Community Foundation in 1993 and later launched a matching gifts program to encourage employees to experience the joys of charitable giving.

## FROM COAST TO COAST

Charitable contributions by corporations accounted for 5.1% of giving nationwide in 2007.

Source: Greater Kansas City Community Foundation

## IN KANSAS CITY

In comparison, 13% of charitable giving in Kansas City comes from corporate foundations, according to the most recent survey, conducted in 2005.

Source: Local Source: Andersson, Frederik O., Nemenoff, Erin, Renz, Dr. David. "Building a Healthy Community Through Nonprofit Service: 2007 Annual Report on the Kansas City Nonprofit Sector." The Midwest Center for Nonprofit Leadership. 2007.



EXPANDING CHARITABLE HORIZONS