



# Ewing Marion Kauffman

EWING M. KAUFFMAN FUND FOR GREATER KANSAS CITY  
Double Play: Charitable Move Keeps Royals in Kansas City

**E**wing Marion Kauffman loved baseball. He also was deeply committed to giving back. A carefully crafted estate plan reflected both of these passions.

Ewing's gift of the Kansas City Royals baseball team created a regional benefit so compelling that it marked the first time in history that the Internal Revenue Service had approved a charitable deduction

for the gift of a major league sports team. The Greater Kansas City Community Foundation, in turn, helped 32 other donors establish funds to ensure the team's stability prior to its sale.

Reflecting his passion to help others, Ewing established the Ewing Marion Kauffman Foundation in the late 1960s to advance education and entrepreneurship. In addition, the Ewing M. Kauffman Fund for Greater Kansas City and the Royals Fund were established at the Community Foundation. The Royals Fund received its last contribution in relation to the Royals succession plan in 1997.

Among Ewing's many legacies was his inspiration to other donors to think creatively about giving assets other than cash and marketable securities to their favorite charitable organizations. Whether the charitable gift is real estate, closely-held stock, or a baseball team, visionary donors and "alternative assets" are a winning combination for the community.

## FROM COAST TO COAST

In 2003, Americans donated \$5.9 billion of real estate to charitable organizations across the country.

Source: Wilson, Janette, and Michael Strudler. "Individual Noncash Charitable Contributions." Internal Revenue Service. 2003. <<http://www.irs.gov>>.

## IN KANSAS CITY

Ewing Marion Kauffman's gift of the Kansas City Royals major league baseball team was the first charitable contribution of its kind in history.

Source: Greater Kansas City Community Foundation

